

TOP GREENHOUSE CROPS

TO GROW YEAR ROUND

A SEASONAL GUIDE

Greenhouses do more than shield crops from weather—they unlock consistency, extend your season, and help meet demand with precision. Understanding what to plant and when is key to maximizing profit and productivity.

CROP PLANNING CHECKLIST

REVIEW SCHEDULES

Revisit planting and harvest timelines every season. Adjust based on crop performance, weather patterns, and retail demand to keep your plan realistic and profitable.

TALK TO BUYERS

Coordinate with retail or distribution partners early. Know what they'll need, when they'll need it, and tailor your crop cycles to match.

TURN CROPS FASTER

Minimize downtime between harvests. Use quick-growing varieties, staggered starts, or high-efficiency systems to boost turnover and revenue.

PLAY TO YOUR STRUCTURE

Choose crops that align with your greenhouse's capabilities. Use CEA to stretch your crop calendar—or time your production around seasonal windows.

Strategic planning makes all the difference, whether you're in a high-tech greenhouse or a simple hoop house.

KNOW YOUR STRUCTURE

CONTROLLED ENVIRONMENT (CEA)

Advanced systems with full climate control that support year-round production, ideal for high-value crops and consistent yields.

NON-CEA / PASSIVE STRUCTURES

Simpler, seasonal structures that rely on outdoor conditions—great for cold-hardy crops, quick turns, and overwintering stock with proper planning.

The **type of greenhouse** you operate shapes what you can grow—and when.


LET'S GROW SMARTER

Want help finding the right greenhouse system for your crop goals?

Talk to our team—we're here to help you grow smarter, longer, and more profitably year-round.

GET A QUOTE



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KICKSTART THE SEASON

As days get longer and temperatures rise, **spring is the launchpad** for both food and floral production. It's also a prime window to prep for early-season retail holidays like Easter and Mother's Day.

CEA CROPS

Tomatoes: Start early, harvest weekly through summer

Leafy Greens: Lettuces, spinach, arugula thrive in cooler temps

Florals: Timed bloom cycles for key spring holidays

NON-CEA CROPS

Cool-Season Veg:
Radishes, peas, kale, herbs

Perennials: Sell overwintered trees and shrubs as early stock

SPRING



SUMMER



PEAK PRODUCTION & COMPETITION

Summer brings **ideal conditions for plant growth**—but also peak competition from outdoor growers. To stand out, focus on consistency, specialty crops, and quick restocking.

CEA CROPS

Tropical Ornamentals: Stock heat-lovers traditional growers can't offer

Berries & Fruits: Strawberries, raspberries, cherries with controlled pollination

Summer Florals: Replant for mid-season baskets, containers, and colour refreshes

NON-CEA CROPS

Warm Veggies: Tomatoes, cucumbers, eggplant (if temps stay high enough)

Replacements: Quick crops to restock lost or damaged spring plants

STRATEGIC TRANSITIONS

Fall can mark the end of one cycle and the beginning of another. This is a **key time to either prep for winter or extend your production** window with hardy crops and short cycles.

CEA CROPS

Chrysanthemums: Use light control to hit bloom targets for fall

Greens: Transition to cool-weather crops as cooling costs drop

Poinsettias: Plant now, nurture for peak December sales

NON-CEA CROPS

Cold-Hardy Veg:
Beets, carrots, leafy greens

Overwintering: Prep and shelter shrubs and trees for spring resale

FALL



WINTER



A TEST OF INFRASTRUCTURE

For most non-CEA greenhouses, winter is a dormant period. But for CEA growers, this is where the investment pays off with **year-round consistency**, even when outdoor growing shuts down.

CEA CROPS

Staples: Continue with tomatoes, herbs, and leafy greens

Ornamentals: Grow winter florals like cyclamen or force bulbs for spring

NON-CEA CROPS

Dormancy: Use the space to overwinter stock or prep for early spring

FLORALS

Floral crops follow seasonal trends and retail cycles that can shift year to year. Timing is everything.

Holiday Sales:

Plan for Mother's Day, Easter, Thanksgiving, and Christmas

Color Trends:

Stay tuned to industry shifts—bold oranges or sunny yellows may be in

Mid-Season Flushes:

Replant mid-summer to refresh tired shelves and hit late-season sales